

# SAVE THE DATE: SOAKEMBER NOVEMBER 12TH, 2022

Theme: Local Hot Spring Experiences That Amplify The Vitality Of All.

## DEAR HOT SPRING INDUSTRY LEADERS,

Soakember is a virtual event celebrating the health benefits of hot springs, hydrothermal therapies, and nature-based activities.

Our theme for this year is:  
**Local Hot Spring Experiences That Amplify The Vitality Of All.**

Soakember was created to honor the history of geothermal water based healing and wellness practices. We invite you to showcase your property's unique offerings, and how we can work together to create a broader understanding and deeper connection to the hot spring industry.

Join us in celebrating Soakember this **November 12th, 2022.**

Thank you for your time. We can't wait to celebrate with you this year.

Best,  
**Soakember Team**

## WAYS TO GET INVOLVED:

- Sign up at <http://soakember.com/get-involved>
- Work with your team to plan your hot spring experience video to share with us
- Start communicating with your community about the opportunities to participate by sharing stories on social media with the hashtag **#soakember**
- Last chance to sign up is Friday, October 14th

## STAY UP TO DATE:

- Follow us on Instagram **@soakember**
- Spread the word with industry colleagues
- Check out our website at <http://soakember.com>

**SOAKEMBER**  
Global Soaking Event